

Lillie Craycroft

Visual Communication
Studio Art

in lilliecraycroft

✉ lilliecraycroft@cedarville.edu

🌐 lilliehagancraycroft.myportfolio.com

1(502)-500-4813
Louisville, KY

about

Visual communication designer passionate about transforming ideas into effective, engaging designs. I strive to create with excellence across branding, UX, packaging, and motion design.

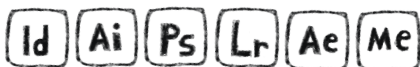
Dedicated to helping others communicate visually with clarity and impact. Known for delivering high-quality, deadline-driven work across diverse media. push myself outside any and all creative bounds.

education

Cedarville University
Cedarville, OH

Bachelor of Arts and Design
Visual Communication
Minor in Studio Art and Biblical Studies

skills



Design Tools: Adobe CC (Photoshop, Illustrator, InDesign, After Effects)

Technical: HTML, CSS

Soft Skills: Detail-oriented, adaptable, strong communicator

Other: Color theory, understanding corporate identity, advanced drawing and photography background

work experience

Graphic Design Commission

05/24- Present
MozzaPi, Louisville, KY

Re-branded parts of the company and fixed previous design errors. Designed MozzaPi's menus and business card. Added new graphics for cocktails, tap, and other beverages. Designing a signature brand for a coffee ground bag and other items such as brownies, grits, and cornbread. Handled business calls, and scheduled meetings to discuss designs.

Graphic Designer & Marketer

08/23-05/25
Cedarville University, Cedarville, OH

Designed logos, graphics for advertisements, TV slides, email headers, A-frames, and social media posts viewed by 1,000's of students. Designed advertisements for Cedarville coffee shop, Rinova. Worked with the Student Government Association and designed campaigns. Used photography skills to take and edit photos of events on campus. Able to make graphics and edit photos on a time crunch.

Pool Manager

05/23-08/25
Standard Country Club, Louisville, KY

Oversaw the younger employees. Opened and closed every shift. Handled issues that any members had with the club. Managed parties and dealt with scheduling and planning events. Kept the workspace clean. Ability to be seen as a superior in the workplace.